

Be Inspired by the King of Hoteliers

César Ritz Colleges Switzerland will provide you with the education and leadership skills needed to succeed in a competitive world. Seize the opportunity to explore the world of hospitality and graduate with a ready-to-implement business plan.

THE CÉSAR RITZ PHILOSOPHY

Our programmes are based on the teachings of César Ritz, the world-renowned Swiss hotelier and founder of the famous Ritz hotels. Widely recognised as the pioneer of luxury hotels, the pillars of luxury, excellence and service are worldwide standards that are passed on to each of our students.

A SWISS JOURNEY

Bachelor students can choose to start their studies in French-speaking Le Bouveret or German-speaking Lucerne, spending their third and final year at our Brig campus with our Master degree students.

HOSPITALITY WITH A PLAN

The final year of the Bachelor degree is focused on the creation of a viable business plan. Over a 9 month period, create a springboard for your future career aspirations. Master students will have the opportunity to write a dissertation or business plan, depending on their path of study.



HOSPITALITY, TOURISM AND ENTREPRENEURSHIP

MAXIMISE YOUR LEARNING EXPERIENCE

For Bachelor students, the learning approach and length of the programme allow you to obtain advanced knowledge of subjects and graduate with a professional business plan to apply during your career. Master students have a choice of two innovative degrees relating to hospitality but examining new and challenging aspects of the industry.

BACHELOR DEGREE (DUAL DEGREE)

YEAR 1		YEAR 2		YEAR 3
Food and Beverage Management		Rooms Division and Hospitality Business		International Business and Business Plan
Le Bouveret or Lucerne campus 2 academic terms (2 x 11 weeks)	Internship: Worldwide or paid in Switzerland (4-6 months)	Le Bouveret or Lucerne campus 3 academic terms (3 x 11 weeks)	Internship: Worldwide or paid in Switzerland (4-6 months)	Brig campus 3 academic terms (11 weeks)
César Ritz Colleges Certificate in Hotel & Restaurant Operations		Swiss Higher Diploma in Hotel & Tourism Management		Bachelor of International Business in Hotel & Tourism Management/WSU Bachelor of Arts in Hospitality Business Management

MASTER OF ARTS

YEAR 1		
Brig Campus 2 academic terms (2 x 11 weeks)	Internship: Worldwide or paid in Switzerland (4-6 months)	Off Campus Independent Study/Dissertation
Master of Arts in Hospitality, Health and Wellbeing awarded by University of Derby, UK		

MASTER OF ARTS

YEAR 1		
Brig Campus 2 academic terms (2 x 11 weeks)	Internship: Worldwide or paid in Switzerland (4-6 months)	Off Campus Consultancy Project
Master of Arts in Entrepreneurship for the Global Hospitality and Tourism Industry awarded by University of Derby, UK		



The Bachelor of Arts degree is awarded by Washington State University (USA).



The Master of Arts degrees are validated by the University of Derby (UK).



Our courses are developed with the support of our industry partners. César Ritz Colleges is the only Swiss hotel management school to receive the prestigious TedQual certification from the United Nations World Tourism Organization (UNWTO).



"As César Ritz can no longer train future managers of the hospitality industry himself, we welcome them in César Ritz Colleges to continue his legacy"

Dolunay Arslan Süess
Executive Academic Director
César Ritz Colleges Switzerland

César Ritz Colleges Switzerland is recognised and certified by:



César Ritz Colleges Switzerland
T +41 21 965 40 20
info@cesarritzcolleges.edu
www.cesarritzcolleges.edu

